

SOUNDPRINT AMBASSADOR CHEAT SHEET

SoundPrint helps each other discover quieter and noisier venues, educates the public about hearing health and noise pollution while working with venue owners to optimize venue sound levels

1. Social Media

Take to Email, Facebook, Twitter and Instagram to introduce SoundPrint.

You're an ambassador – brag about it!

Ask others to rate noise levels whenever out at a venue

Share the One-Pager, Infographic, or How-to-use-app video links located under Key Resources

Need help writing social media blurbs? Use content and pre-written blurbs from:

<https://bit.ly/2G5EwLM>

2. Curate Your City's Quiet List

Help create a curated list of Quiet Venues in your city.

Search the app, using the Quiet filter in the Search function, and jot down the submitted Quiet and Moderate venues.

Verify the Quiet venues with additional measurements during evening hours.

Ask friends for list of Quiet places they have been too.

Send list to us.

3. Social "Mapathon" Events

This is the most impactful

Create and organize an evening noise mapathon where users canvass a neighborhood or city for a couple of hours taking measurements.

Afterwards, congregate at a bar celebrating the event.

We assist with organization including press, tips sheets, flyers, prizes to hand out raising noise health awareness.

Good for creating Quiet Lists or raising publicity for an organization or group.

4. Identify Local Key Influencers

Help identify key influencers to use the app, spread the word, or write about the dangers of noise pollution.

Look for:

- Health, Dining editors and journalists of local papers
- Food Critics
- Public Health organizations
- Audiologists and Speech Pathologists
- Disability organizations and agencies (hearing loss, sensory disorders)

Send list to us.

5. Brainstorm Ideas

Ambassadors are best positioned to brainstorm new features, ideas and ways to improve for:

- The mobile app
- The website
- Potential organizations to talk too

We can include you on early access to new features and products. We read every email!

6. Key Resources

Social Media Blurb Content

<https://bit.ly/2G5EwLM>

Facebook, Twitter, Instagram

Account Name: soundprintapp

Newsletter signup:

<http://bit.ly/2MC5h12>

Main Website Page

www.soundprint.co

Press

www.soundprint.co/press

One Page Explainer

<http://bit.ly/2MZkEOC>

How to use app (videos)

<http://bit.ly/2MDkb7c>

Infographic to share

<http://bit.ly/2OCK8RH>

Emails

Team: info@soundprint.co

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