



SoundPrint Press Kit

Boilerplate · Fact sheet · Founder · How it works · Coverage · Contact · Assets

Like Yelp, But For Noise

SoundPrint is a free app that measures how loud places really are — restaurants, bars, cafés, stores, gyms, any venue — so people can pick the ones where they can actually hear the person across the table. Users take a fifteen-second sound reading with the app's decibel meter; every reading joins a shared database that anyone can search.

Boilerplate

Short (35 words)

SoundPrint is the free app that measures how loud restaurants, bars, cafés and other venues really are, so people can find places where conversation is easy — and let venues know their customers are paying attention.

Long (110 words)

SoundPrint is a free app for iPhone and Android that shows how loud a place really is before you go. Users measure venues with the app's calibrated decibel meter — a fifteen-second SoundCheck — and each reading joins a shared database of sound levels that anyone can search. Every measured place is rated Quiet, Moderate, Loud or Very Loud. In cities where enough people have measured and nominated places, SoundPrint publishes a curated Quiet List of venues that are reliably good for conversation. Built by a founder living with hearing loss, SoundPrint is used by people with hearing loss, autism, sensory sensitivities and tinnitus — and by anyone who simply wants a quieter table.

Founder

Gregory Scott, Founder. Living with hearing loss, Gregory started measuring restaurants with a phone decibel meter to find places where he could hear his companions. Friends — with and without hearing loss — kept asking for his lists. SoundPrint grew from those lists into a shared database and the Quiet Lists.

Fact Sheet

What it is	A free app that measures and shares venue sound levels
Platforms	iPhone and Android (App Store · Google Play). Decibel meter on iPhone and Samsung Galaxy S phones; other Android phones rate places by ear
Reach	Venues measured in 153 countries and 1,600+ cities
Quiet Lists	Curated lists in 17 cities: New York, London, Toronto, Chicago, Seattle, Austin, Denver, Portland, Nashville, Philadelphia, Minneapolis, Cincinnati, Las Vegas, Baltimore, San Francisco, New Orleans and Ann Arbor
Recognition	Time — 100 Best Innovations · Fast Company — World Changing Ideas honoree
Research	Data behind the first large-scale study of restaurant and bar noise; available to researchers on request
Cost	Free

Sound Level Categories

Quiet70 dBA or
below**Moderate**

71–75 dBA

Loud

76–80 dBA

Very Loud81 dBA and
up

Quiet and Moderate are comfortable for conversation. Loud makes conversation difficult. Very Loud is difficult for conversation and, with prolonged exposure, a risk to hearing.

How It Works

Measure

Take a fifteen-second SoundCheck with the app's decibel meter while you're at the venue.

Find

Search any city. Every measured place shows its sound level, and the Quiet List filter shows the reliably quiet ones.

Speak Up

Nominate a place for the Quiet List, or make a noise complaint that venue managers see.

Selected Coverage

The Wall Street Journal

The New Yorker

Time

The Guardian

O, The Oprah Magazine

Fast Company

Vox

Eater

BuzzFeed News

Chicago Tribune

San Francisco Chronicle

Boston Magazine

CBC

BBC Radio London

The Times (UK)

National Post

AARP

Hearing Health Foundation

Press inquiries

Interviews, data requests, images and quotes

press@soundprint.cowww.soundprint.co/press

Included files. Logos/ mark, stacked logo and wordmark as SVG, plus 1024px PNGs on white and on SoundPrint blue · screenshots/ five current app screens at full iPhone resolution (search results, a venue page, the Quiet List filter, noise complaints, the SoundCheck meter) · this document as PDF.

Please use the logos unaltered on a white or SoundPrint-blue background. Screenshots may be cropped.

Logos



Mark — soundprint-mark.svg /
-512.png



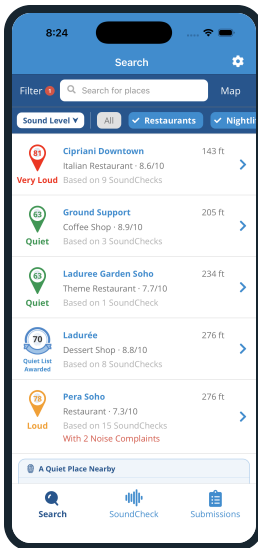
Stacked logo — soundprint-logo-
stacked.svg / -1024.png



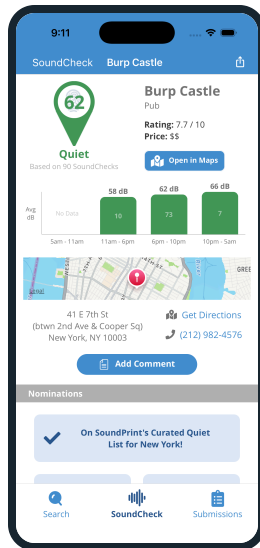
SOUNDPINT

On blue — soundprint-logo-
stacked-1024-on-blue.png

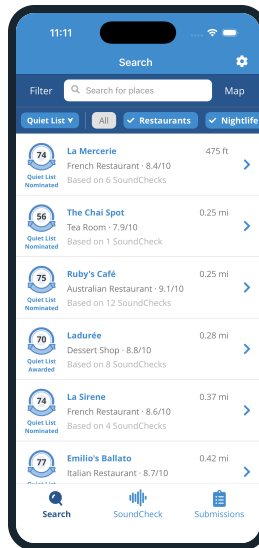
Screenshots



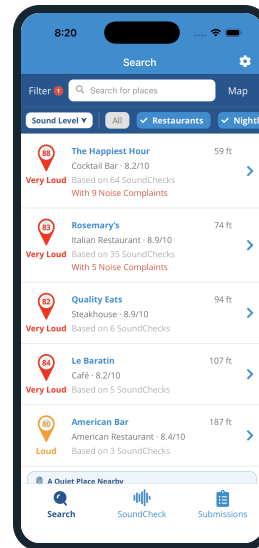
Search results



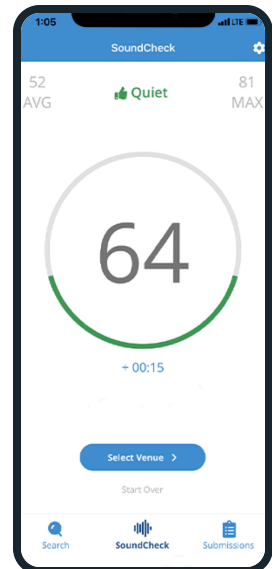
A venue page



Quiet List filter



Noise complaints



SoundCheck meter

All screenshots are from the current app. Sound levels shown are real measurements by SoundPrint users.